



ಕರ್ನಾಟಕ ಸರ್ಕಾರ

ಸಂಖ್ಯೆ: ಡಿಟಿಇ/33/ಎಲ್‌ಆರ್‌ಡಿ‌ಸಿ/2016-17

4527

ನಿರ್ದೇಶಕರವರ ಕಛೇರಿ
ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ
ಬೆಂಗಳೂರು-560001
ದಿನಾಂಕ:08-02-2017

-: ಸುತ್ತೋಲೆ :-

ವಿಷಯ:- ಇ-ಸಹಯೋಗ ಯೋಜನೆಯನ್ನು ಕರ್ನಾಟಕದ ಪಾಲಿಟೆಕ್ನಿಕ್ ಹಾಗೂ
ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜುಗಳಿಗೂ ವಿಸ್ತರಿಸುವ ಬಗ್ಗೆ.

ಉಲ್ಲೇಖ:- 1. ಸರ್ಕಾರದ ಪತ್ರ ಸಂಖ್ಯೆ: ಇಡಿ 71 ವಿವಿಧ 2016, ದಿ: 03/02/2017
2. ಮೆ:ಫೋರ್ತ್ ಆಂಬಿಟ್ ಸಂಸ್ಥೆಯ ಪತ್ರ ದಿ: 12.12.2016

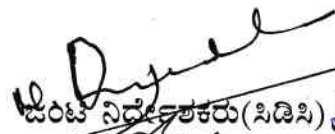
ಉಲ್ಲೇಖ (1)ರ ಸರ್ಕಾರದ ಪತ್ರದಲ್ಲಿ ಮೆ:ಫೋರ್ತ್ ಆಂಬಿಟ್ ಸಂಸ್ಥೆಯವರು, ಇ-ಸಹಯೋಗ ಯೋಜನೆಯ ಗರಿಷ್ಠ ಪ್ರಯೋಜನವನ್ನು ಪಡೆದುಕೊಳ್ಳಲು ಅನುವಾಗುವಂತೆ ಸದರಿ ಯೋಜನೆಯನ್ನು ಉಚಿತವಾಗಿ ಕರ್ನಾಟಕದ ಪಾಲಿಟೆಕ್ನಿಕ್ ಹಾಗೂ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜುಗಳಿಗೂ ವಿಸ್ತರಿಸುವ ಸಲುವಾಗಿ, ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ಅಧೀನದಲ್ಲಿ ಬರುವ ಎಲ್ಲಾ ಪಾಲಿಟೆಕ್ನಿಕ್ ಹಾಗೂ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರುಗಳಿಗೆ ಸೂಚನೆ ನೀಡುವಂತೆ ಹಾಗೂ ಸದರಿ ಯೋಜನೆಯ ಸದುಪಯೋಗವನ್ನು ಸಂಸ್ಥೆಯ ವಿದ್ಯಾರ್ಥಿಗಳು, ಹಳೆ ವಿದ್ಯಾರ್ಥಿಗಳು, ಬೋಧಕ ಸಿಬ್ಬಂದಿಗಳು ಪಡೆದುಕೊಳ್ಳಬಹುದಾಗಿದೆ ಎಂದು ತಿಳಿಸಿರುತ್ತಾರೆ.

ಸದರಿ ಯೋಜನೆಯ ಸದುಪಯೋಗ ಪಡೆದುಕೊಳ್ಳಲು ಸೂಕ್ತ ಕ್ರಮವಹಿಸಲು ಸೂಚಿಸಲಾಗಿದೆ. ಹೆಚ್ಚಿನ ಮಾಹಿತಿಯನ್ನು ಈ ಸುತ್ತೋಲೆಯೊಂದಿಗೆ ಲಗತ್ತಿಸಿರುವ ಮೆ:ಫೋರ್ತ್ ಆಂಬಿಟ್ ಸಂಸ್ಥೆಯವರ ಪತ್ರದಿಂದ ಪಡೆಯಬಹುದಾಗಿದೆ.

ಇವರಿಗೆ,

ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ಅಧೀನದಲ್ಲಿ ಬರುವ ಎಲ್ಲಾ ಪಾಲಿಟೆಕ್ನಿಕ್ ಹಾಗೂ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರಿಗೆ ಮಾಹಿತಿ ಹಾಗೂ ಮುಂದಿನ ಕ್ರಮಕ್ಕಾಗಿ ಹಾಗೂ ಸಂಸ್ಥೆಯ ಸೂಚನಾ ಫಲಕದಲ್ಲಿ ಪ್ರಕಟಿಸಲು.

ಪ್ರತಿ:- ಇ-ಆಡಳಿತ ವಿಭಾಗಕ್ಕೆ ನಿರ್ದೇಶನಾಲಯದ ವೆಬ್ ಸೈಟ್‌ನಲ್ಲಿ ಪ್ರಕಟಿಸಲು ಸೂಚಿಸಲಾಗಿದೆ.


ಜಿಂಟಿ ನಿರ್ದೇಶಕರು(ಡಿಡಿ) 08/02/17
8/2/17

Rahul Das,
CEO, Fourth Ambit Technologies Pvt. Ltd.
12 December, 2016

DS Record
[Signature]

Additional Chief Secretary,
Department of Higher Education,
Government of Karnataka.

Respected sir,

Sub: Extension of Project e-Sahayog to Private Colleges in Karnataka

As you are aware, Fourth Ambit is an **Online Community Platform** that helps educational institutions to connect and engage with their key stakeholders - students, alumni, parents, faculty, well-wishers and corporates.

Project e-Sahayog is a CSR initiative that Fourth Ambit has undertaken in partnership with Department of Higher Education Karnataka. This would entail the setup of Online Community Platform for each government and government-aided college under DTE, DCE. This platform would serve as a Private Social Network for each of the colleges and nurture an ecosystem comprising of their key Stakeholders.

Such a social media based engagement platform would benefit enrolled stakeholders on key value themes like:

- Students : Internships | Placements | Entrepreneurship | Capability Building | Higher Ed
- College : Fund Raising | Brand Building | Live & updates records of alumni
- Alumni : Networking | Jobs | Entrepreneurship | Nostalgia
- Faculty : Access to a larger faculty network | Industry exposure

As an extension of the CSR initiative, Fourth Ambit is willing to set up the online community platform for all private colleges in Karnataka **Free of Cost**. Launch support and back-end services for the colleges would be provided at a subsidised cost. This will ensure the benefits of Project e-Sahayog are maximized for all stakeholders – be it students, alumni, faculty, alumni, colleges or corporate partners. Refer Annexure A for the proposed model.

I hereby request you to approve the same so that we can start reaching out to private colleges/ universities and extend the benefits of Project e-Sahayog to all stakeholders.

Yours faithfully,

[Signature]
Rahul Das

C.No:1728/12
28/1/12

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28/1
[Signature]
31/1/12

ANNEXURE A

Fourth Ambit is an **Online Community Platform** that helps educational institutions to connect and engage with their key stakeholders - students, faculty, alumni, parents, well-wishers and corporates (called "Stakeholders" from now). Fourth Ambit is currently working with 1150+ educational institutions towards setting up their online community platform. These include IIM Bangalore, BMSCE Bangalore, Manipal University, IIM Kozhikode, XIM Bhubaneswar, TISS Mumbai, NIE Mysore, PESCE Mandya, MVJ College of Engineering Bangalore etc.

Department of Higher Education Karnataka is operationalizing **Project e-Sahayog** in partnership with Fourth Ambit. This would entail the setup of Online Community Platform for each government and government-aided college under DTE, DCE. These would serve as a **Private Social Network** for each of the colleges building an ecosystem comprising of their key Stakeholders. Such a social media based engagement platform would benefit enrolled stakeholders on key value themes like: Jobs, Internships, Entrepreneurship, Student Capability Building, Infrastructure Capacity Building, Higher Education etc.

As an extension of the CSR initiative, Fourth Ambit is willing to set up the online community platform for all private colleges in Karnataka free of cost. Launch support and back-end services for the colleges would be provided to interested colleges by Fourth Ambit at a subsidised cost. This will ensure that the benefits of Project e-Sahayog are maximized for all stakeholders – be it students, alumni, faculty, alumni, colleges or corporate partners. The following are the responsibilities of respective stakeholders:

Role of Fourth Ambit in Project e-Sahayog

1. Set up the Online Community Platform (called "Portal" from now) for the private colleges which request for them free of cost.
2. Provide individual login credentials or user names and passwords to
 - a. Each of the college portal admins (being such representatives that Institutions choose)
 - b. The stakeholders who register themselves on the Portal to access and administer their respective accounts on the Portal.
3. In addition to the above, Fourth Ambit will provide the following paid services (at subsidised cost), to colleges that request for the same. These will help the paying colleges to maximize benefits.
 - a. Upload stakeholder data received in soft copy format from the colleges.
 - b. Train the Nodal Officer and Student Leaders on portal administration.
 - c. Access to Launch Operations Team to support the launch of the portal.
 - d. Access to Backend Helpdesk for continuous support and guidance.
 - e. Periodic content and campaign support to drive stakeholder engagement.

Role of the Private Colleges/ Universities in Project e-Sahayog

1. Assign a Nodal Officer and Student Leaders to champion the project
2. Administer the portal and maximize benefits
 - a. Update content periodically on the portal
 - b. Leverage the platform to onboard, connect and engage stakeholders
 - c. Drive fund raising initiatives through the platform
3. For the paying colleges,
 - a. Provide stakeholder data for upload by Fourth Ambit

Colleges can connect to Fourth Ambit as per options below and their representative will get in touch.

- Navigating to <http://www.fourthambit.com> and clicking on the "e-Sahayog" button
- Sending an e-mail to helpdesk@fourthambit.com